

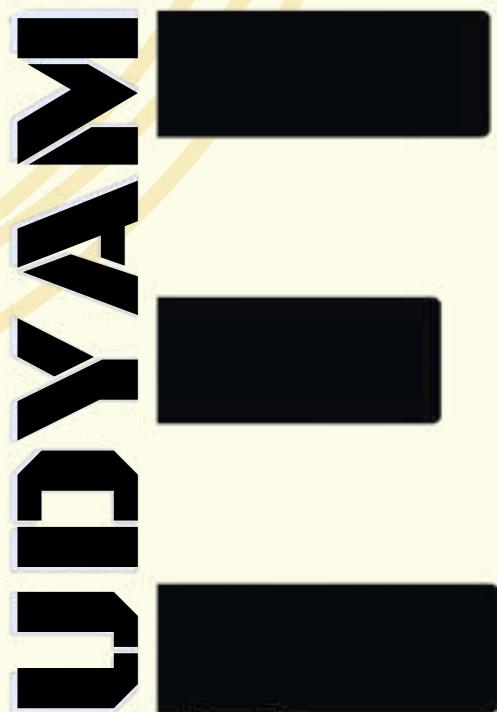
UDYAM
E-CELL GGITS

2023-2024

UDYAM E-CELL

ANNUAL
REPORT





E-CELL GGITS

**The Entrepreneurship Cell
GGITS Jabalpur**



Gyan Ganga Institute of Technology and Science Jabalpur



Dr. Ravindra V. Kshirsagar

Principal, GGITS

The potential to innovate and envision a future for the greater good distinguishes entrepreneurs. The youth of today embodies this transformative power. Throughout history, nations that embraced entrepreneurship surged ahead. Entrepreneurs don't just create ventures; they forge opportunities, employment, and remarkable value from scratch. Udyam E-Cell's mission aligns seamlessly with our institute's vision of fostering a breeding ground for pioneering ideas and tech innovators.

Udyam E-Cell at GGITS introduces students to entrepreneurship early, unveiling their latent capabilities as global citizens. Their efforts have sparked an entrepreneurial wave within our campus. The E-Cell orchestrates stellar programs and events, earning applause from both students and corporate circles alike. I extend my best wishes to Udyam E-Cell as they continue to cultivate an entrepreneurial ethos, not just within the GGITS campus but far beyond.



Dr. Ashok Kumar Verma

H.O.D.
DEPT. OF COMPUTER SCIENCE
GGITS

The capacity to envision a better future by thinking innovatively and ahead of conventional norms characterizes true entrepreneurs.

The Udyam E-Cell at GGITS endeavors to ignite the entrepreneurial fervor within the aspiring minds of our institution. Over recent years, beyond fostering a platform for the nation's budding entrepreneurs, our E-Cell has diligently worked to cultivate a newfound awareness within our campus, guiding and supporting Institute startups with unparalleled resources.

As the Dean of the Computer Science Department, I extend my heartfelt congratulations to the E-Cell for its remarkable strides. We anticipate and eagerly support its ascent to greater heights, foreseeing its pivotal role in shaping the entrepreneurial landscape within our institution and beyond.



Prof. Ashish Mishra

FACULTY COORDINATOR
UDYAM E-CELL GGITS

Innovation and entrepreneurship stand as pillars shaping solutions for societal needs and job creation, acknowledged and valued by stakeholders spanning government, academia, industry, and society. In this landscape, the role of Udyam E-Cell at GGITS assumes paramount importance—inspiring, aiding, and connecting budding entrepreneurs across our institution.

The E-Cell's array of events, workshops, competitions, and influential speaker sessions are coveted platforms for thousands of students venturing into entrepreneurship. Entirely student-driven, our E-Cell sets a standard, serving as a model for other institutes, expanding the impact and outreach of this vital network. On behalf of GGITS, we commend the commendable work of Udyam E-Cell teams over the last two decades and eagerly anticipate the continued growth and sustainability of their endeavors in the future.

TAGLINE

**“HARBOURING
YOUNG MIND”**



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ABOUT US

UDYAM E-Cell is envisioned to spread the spirit of leadership, the skill of entrepreneurship to nurture and encourage the expression of inquisitiveness, creative and innovative ideas, and channelize the best of these to actual implementation. Create an icing of aficionados in the field of entrepreneurship on their blossoming ideas. So far we have been successful in establishing a productive network and ecosystem in our college as some of our club members and attendees of the event were able to grab internship opportunities by some already existing start-ups. While others got the chance to get incubated at the Jabalpur Incubation Center, Smart City Ltd with students working as teams to reach their goals.

This annual report of UDYAM E-Cell 2023 highlights the activities, and events performed in virtue of the vision, mission, and principles on which this Entrepreneurship Cell was established. The legacy has been and will be passed on and will be maintained in our future endeavors.

VISION

To promote the Entrepreneurial ardor among young minds as it's a generation cherished with opportunities with creative & and innovative ideas which demand to be sustained thus stepping forward in this Entrepreneurial journey, in addition, to revealing the best out of an individual, elevating success with incrementing the skills through an Entrepreneurial body.



MISSION

- Making them understand the actual Entrepreneurial world, its functionality, steps to be taken as a beginner with the actual resources, and developing professionalism.
- Connecting with the outside world, by fetching new opportunities and learning from them, thus incrementing one's career growth.
- Organizing awareness campaigns, workshops, seminars & and ground visits, with the guidance of personalities who have actually faced circumstances and their experience-shared will be productive for the inquisitive minds.
- To develop skills of decision making, innovative mindset, team leadership, and making one compatible in a team environment thus to make the students productive in their approach.
- Incrementing various start-up ideas that are at the tyro level by uplifting & providing the support as a team to actually make them step in the Entrepreneurial world.
- Providing the necessary assistance either technical or nontechnical with a favorable environment to the small-scale start-ups along with ensuring the basic requirements.
- Nurturing the skills like communication, interaction in order to achieve our vision through proper planning and execution hence working in the best possible way to foster Entrepreneurship so that the students have a promising career.

LIVE WEBINAR

Udyam E-Cell GGITS initiated its **2023-24** session with a dynamic live webinar, setting the entrepreneurial tone for the year ahead. Hosted via Google Meet, the event aimed to introduce students to the realm of entrepreneurship and the pivotal role of Udyam E-Cell in fostering innovation.

Dr. Ashish Mishra, an esteemed professor at GGITS and the faculty coordinator of Udyam E-Cell, led the session. His wealth of experience across diverse fields enriched the discussion, offering invaluable insights into entrepreneurship's nuances and the E-Cell's significance.



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The event flow commenced with Dr. Mishra's captivating address, laying the foundation by elucidating the fundamental tenets of entrepreneurship. He delved into Udyam E-Cell's mission, highlighting its pivotal role in nurturing aspiring entrepreneurs.

Structured sessions navigated through success stories, impactful initiatives, and future goals of Udyam E-Cell. Dr. Mishra's expertise fostered engaging discussions, inspiring students to embrace innovation and explore entrepreneurial opportunities.

The impact was transformative, igniting a spark of curiosity and enthusiasm among attendees. The webinar served as a catalyst, motivating students to actively engage with Udyam E-Cell and embark on their entrepreneurial journeys with zeal and purpose.



NEC MEETUP

Udyam E-Cell GGITS orchestrated a vibrant and insightful meetup, fostering a convergence of minds, ideas, and aspirations within its dynamic community. This event serves as a nexus for members and leads of Udyam to connect, collaborate, and delve into discussions that shape the trajectory of the E-Cell.

The event's vision is rooted in collaboration, knowledge exchange, and synergy. It kickstarts with an engaging ice-breaking session, cultivating a sense of camaraderie and inclusivity among attendees. Structured discussions, workshops, and brainstorming sessions form the core, where ideas percolate and innovation thrives.

The schedule is meticulously crafted to allow for interactive sessions, allowing each member and lead to contribute their perspectives and insights. Notably, the event embraces diversity of thought, encouraging fresh ideas and innovative approaches to foster the growth of Udyam E-Cell GGITS.

The impact of this meetup resonates beyond the event itself, seeding new collaborations, igniting inspiration, and solidifying the collective vision of Udyam. It serves as a pivotal platform, empowering members and leads to drive the E-Cell's initiatives with renewed vigor and purpose.



FRESHER'S ORIENTATION

Udyam E-Cell GGITS orchestrated a dynamic 'Freshers Orientation' event. The vision was to onboard newly recruited members, acquainting them with the intricate workings, structure, and roles within the E-Cell they had recently joined.

The event flow began with an enthusiastic welcome, setting the tone for an informative session. Comprehensive presentations and interactive discussions unraveled the E-Cell's structure, its core functions, and the diverse roles each member plays in driving its initiatives.



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Scheduled sessions covered various aspects, including an overview of past successful achievements, an introduction to ongoing initiatives, and a detailed breakdown of roles and responsibilities within the E-Cell. Q&A segments encouraged engagement, allowing fresh recruits to clarify doubts and gain deeper insights.

The impact was profound, as newcomers were not only enlightened about their roles but also inspired to contribute meaningfully to the E-Cell's objectives. 'Freshers Orientation' ensured a smooth integration of new members into the E-Cell family, nurturing a sense of belonging and enthusiasm to actively participate in shaping its future endeavors.

SOCIAL MEDIA SERIES

Social Media has proved to be a great source of information, connectivity and communication.

UDYAM E-Cell also maintains its social media platforms and keeps the public updated about the future activities and valuable information.

So here are some events and information shared through social media handles of E-Cell GGITS for the zealous youth so that they can get more insights on entrepreneurship.



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Udyam E-Cell's Instagram series on entrepreneurship and startups was a groundbreaking initiative that seamlessly blended education, inspiration, and interaction. The series unfolded as a comprehensive journey into the world of startups, offering an engaging mix of educational posts, insightful reels spotlighting startup stories, illuminating Q&A sessions, and captivating Instagram Live sessions featuring esteemed entrepreneurs.

The vision of this event was crystal clear: democratizing entrepreneurship education and fostering a vibrant startup ecosystem on social media. The impact was profound, as it not only educated and inspired budding entrepreneurs but also facilitated direct interaction with industry trailblazers, providing invaluable insights and mentorship.

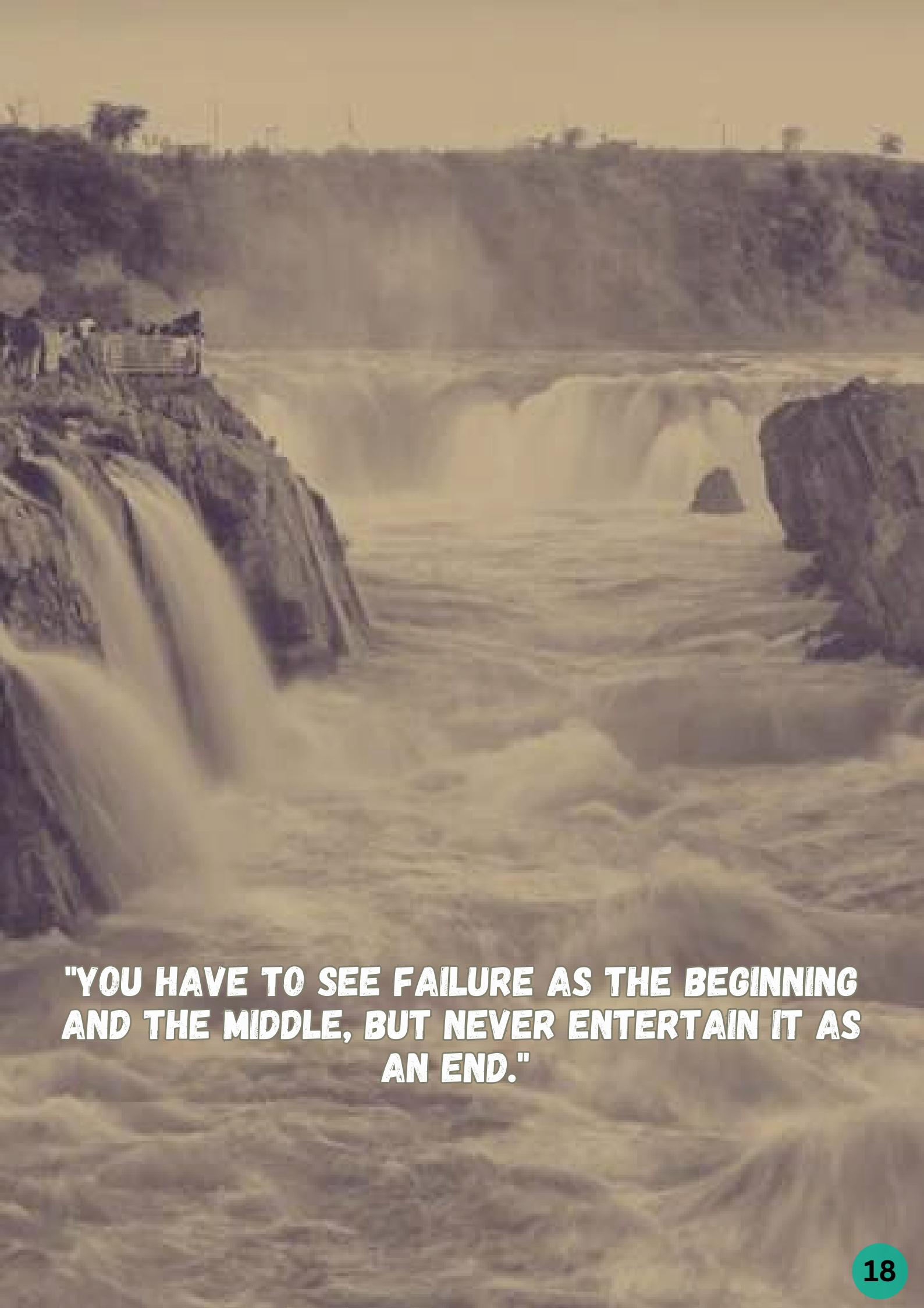
The event flow was well-structured, ensuring a balanced mix of content. Educational posts laid the groundwork, reels added vibrancy and relatability to startup narratives, Q&A sessions addressed specific queries, and Instagram Lives served as a platform for in-depth discussions with remarkable entrepreneurs. The schedule was thoughtfully curated, maintaining engagement and catering to a diverse audience, resulting in a dynamic and enriching series that truly empowered aspiring entrepreneurs.



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**"YOU HAVE TO SEE FAILURE AS THE BEGINNING
AND THE MIDDLE, BUT NEVER ENTERTAIN IT AS
AN END."**

POWER PITCH

'Power Pitch,' a dynamic pitching competition hosted by Udyam E-Cell GGITS, was an embodiment of innovation, fostering a platform for aspiring entrepreneurs to illuminate their groundbreaking ideas. The event's vision centered on cultivating a vibrant ecosystem that nurtures creativity, fosters collaboration, and propels entrepreneurial spirit.



The event's flow was meticulously designed, commencing with registrations and preliminary rounds where participants presented their concepts. Mentoring sessions followed, offering valuable guidance. The climax was the gripping final rounds, where top contenders showcased their refined pitches to a distinguished panel and an enthusiastic audience.





The day witnessed the crescendo of excitement as participants took the stage, delivering impassioned presentations before a distinguished panel of judges and an eager audience. Each pitch reflected ingenuity, market readiness, and a compelling vision for success. The impact was palpable, with networking sessions enabling fruitful connections, and feedback sessions providing invaluable insights for participants' growth. The event concluded with an awards ceremony, acknowledging the most innovative pitches, and celebrating the entrepreneurial drive of all participants.



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IIT INDORE

The collaboration between Udyam E-Cell and IIT Indore for their E-Summit in 2023 was a testament to the amalgamation of academia and entrepreneurship. As the outreach partner, Udyam brought a wealth of experience and insight to this two-day summit, leaving an indelible mark on the event. The diverse array of activities, from the riveting IPL auction simulation to the intellectually stimulating panel discussions, provided a multifaceted platform for engagement and learning.



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A highlight of the summit was the Visionary Vault, where luminaries such as Dr. Tanu Jain and Mrs. Shraddha Khapra shared their invaluable expertise. Their presence not only added prestige but also enriched the summit with thought-provoking discussions and visionary insights. The sessions were meticulously curated, offering attendees a rare chance to glean knowledge from esteemed industry leaders.

The seamless coordination between Udyam E-Cell and IIT Indore resulted in an event that fostered an environment of innovation, learning, and collaboration. This summit stood as a beacon, inspiring aspiring entrepreneurs and fostering connections that will undoubtedly propel the entrepreneurial ecosystem forward.



ENTREPRENEURIAL ECHO

Udyam E-Cell GGITS orchestrated an invigorating online group discussion on Google Meet, gathering its members for an insightful discourse on the evolving landscape of entrepreneurship in today's world. The event's vision was to cultivate a deeper understanding among members about the current entrepreneurial trends, challenges, and opportunities prevalent in the contemporary business sphere.

The event commenced with an introduction to the discussion's core themes, setting the stage for a dynamic exchange of ideas. Structured sessions navigated through various aspects of modern entrepreneurship, including technological innovations, sustainable practices, etc.



Participants actively engaged in thought-provoking conversations, sharing diverse perspectives, and experiences. The event encouraged open dialogue, allowing members to explore innovative strategies and solutions to address the challenges posed by today's entrepreneurial landscape.

The impact was significant as members gained multifaceted insights, fostering a broader understanding of the intricacies of entrepreneurship in today's world. The event facilitated a collective learning experience, empowering participants with knowledge and perspectives crucial for navigating the dynamic and ever-changing entrepreneurial arena.



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VENTURE VIBE

Udyam E-Cell GGITS proudly hosted 'Venture Vibe,' an immersive event celebrating local entrepreneurship and fostering community engagement. The vision was to provide a vibrant platform for small business owners to showcase their unique offerings, promoting tourism and economic growth within the region.

The event buzzed with energy as small business owners set up stalls on the college campus, exhibiting an array of goods, crafts, and services. Attendees were treated to a diverse array of local products, from handmade crafts to artisanal foods, each stall telling a story of local craftsmanship and entrepreneurial spirit.



The schedule allowed for interactive experiences, including live demonstrations, workshops, and engaging discussions with the entrepreneurs. Visitors immersed themselves in the rich tapestry of local culture and entrepreneurship, discovering hidden gems and forging connections with the passionate business owners.

The impact was twofold: empowering local businesses by providing exposure and sales opportunities while enlightening the college community about the wealth of talent and creativity thriving within their region. The event exemplified the fusion of entrepreneurship and community, fostering appreciation for local businesses and igniting a spirit of support and collaboration.



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ENTREPRENEURSHIP BOOT CAMP

Udyam E-Cell GGITS curated an intensive Entrepreneurship Bootcamp, aligning with its vision to catalyse the transformation of innovative ideas into viable startups. This event served as a launchpad for student entrepreneurs, providing a platform to showcase diverse startup projects encompassing both hardware and software innovations.





The event's schedule commenced with an inspiring keynote, setting the tone for a day brimming with entrepreneurial energy. Students presented their projects, demonstrating their vision, creativity, and technical prowess before a panel of distinguished judges from the National Board of Accreditation.

Structured feedback sessions allowed for invaluable guidance, refining business models and enhancing project viability. Interactive workshops and mentoring sessions provided insights into funding strategies, market analysis, and scalability.

The impact was profound, nurturing an ecosystem of budding entrepreneurs. Participants gained not only exposure but also tailored advice from industry experts. The event fostered a culture of innovation and empowerment, equipping students with the tools and confidence to turn their entrepreneurial dreams into reality. Udyam E-Cell GGITS celebrated the culmination of innovative ideas and entrepreneurial fervour, paving the way for future startup success.



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ILLUMINATE

'Illuminate,' a profound speaker session orchestrated by Udyam E-Cell GGITS, aimed to ignite the entrepreneurial spirit among attendees. With Agranshu Dwivedi, Incubation Manager at JIC, as the guest speaker, the event encompassed six hours of enlightenment, guidance, and inspiration.

The event commenced with an invigorating opening address, setting the tone for an intellectually stimulating day. Agranshu Dwivedi's expertise illuminated the audience with insights on incubation strategies, fostering startups, and navigating the entrepreneurial landscape.



Structured sessions delved into various aspects of entrepreneurship, including ideation, validation, and scaling ventures. Interactive segments encouraged participant engagement, fostering a dynamic learning environment. Networking breaks provided invaluable opportunities for connections and knowledge exchange.

Illuminate not only imparted knowledge but also instilled a sense of empowerment and motivation. Attendees departed with actionable insights, a heightened entrepreneurial acumen, and a network of like-minded individuals. Udyam E-Cell GGITS successfully fulfilled its vision of enlightening and empowering the entrepreneurial community through this impactful seminar.

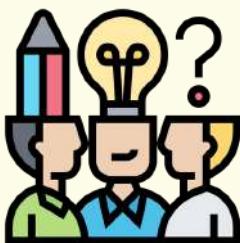


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"It's necessary to find a mentor who can invest time to know your personal capabilities and business model." - Nigel Davies, Founder of Claromentis

CONCLUSION & FUTURE PROSPECTS

By Far We've been productive, erudite and hope to continue this legacy in the further tenures that will certainly be with the fresh recruits. This full tenure gave us experiences, solidarity in the team spirit to overcome every challenge we face and the tasks we perform. As we proceed to the year 2024 we hope to continue with the same enthusiasm and our performance to be more refined enough.



01 — Fresh Recruitment for The Fresh Tenure.

As we proceed through different aspects we come closer to an end, hence which highlights the need of a fresh tenure. Our prime focus for the next tenure will be to recruit the new inquisitive minds finally passing on the legacy.



02 — Engage & Learn

As we look forward to some more events, competitions within as well as sponsored by UDYAM E-CELL. To increase a sense of competitiveness and hence engaging more with the community around us. The upcoming competitions include Group Discussion, Debates, Presentation Competition, Pitching workshops etc.



03 — Action & Commitment

Proceeding with confidence is necessary for any team to reach greater heights. In addition to this, the experience shared from the seniors will be beneficial to the long term plans.

IIT BOMBAY



Shark Tank



FEEDBACK



I saw Udyam cell as a great opportunity for my future. From the very first step i.e. getting selected in it to till date it has been beneficial for me. I remember when I had interview for the selection in e-cell, it was a new experience for me and I was a bit nervous but got to know how an interview is held, then after that various tasks were given (such as Eureka, story posting on Instagram, advertisement making, etc) which gave us an exposure. Speakers came from IIT Bombay to give us more idea about entrepreneurship. Overall Udyam is very beneficial for me and for enhancing my skills.

**-RAJNANDNI SINGH
2ND YEAR AIML**

Active involvement in Udyam E-Cell has been highly rewarding. It provides exceptional opportunities for skill enhancement, networking, and instilling an entrepreneurial mindset. Participating in numerous entrepreneurial challenges, including the enlightening "Illuminate" session led by an IIT Bombay speaker, has significantly enriched my understanding of the business landscape. This experience has not only honed my skills but has also clarified and refined my aspirations as I tread the path towards entrepreneurship.

**-ANUSHKA DUBEY
2ND YEAR CSE**



Udyam has been an invaluable resource for aspiring entrepreneurs. The team is dedicated and has provided great opportunities and networking, their guidance has greatly enriched us and it's been a very supportive and empowering environment for students, so it's been a great journey for me.

**-ARCHI JAIN
2ND YEAR CS&DS**

Udyam E-Cell is an impeccable platform for exploring various domains of entrepreneurship. It provides a great exposure to all those who are willing to begin their startups or want to attain an in-depth insight of the marketing strategies. My experience with Udyam E-Cell has been quite amazing since I joined the club. It boosted up my confidence and skills. It helped me in understanding the importance of team work and time management. It is really the best platform for all those who want to upgrade their personality.

**- VEDANT DUBEY
2ND YEAR AIML**



FEEDBACK



I've been keenly interested in startups and entrepreneurship, and Udyam E-cell has been my guide for it. From creating content to presenting business ideas and meeting like minded fellow mates, Udyam is ready with new challenges, events, programs and fun activities. The needs and support required on my tech journey has been going great with the help of its members and mentors. As a member, I wish to learn more and develop my skill set.

-YOGITA TIWARI
2ND YEAR CSBS

My journey in Udyam started with an interview conducted by Udit bhaiya. I was a little nervous but managed to crack it, and I am very grateful for that. Since then, the projects I have worked on and the seniors I have met have been fantastic. The Illuminate workshop was also a huge success, providing insight into the world of entrepreneurship. We learned a lot from the mentor, which will definitely help us in the future. I am eagerly looking forward to upcoming sessions and the opportunity to meet new people, get to know them, and learn from them.

-SNEHA SINGH GAUR
2ND YEAR AIML



Udyam E-Cell is like the cool hub for budding entrepreneurs. We're all about sparking ideas, sharing know-how, and making business dreams happen. Picture a mix of workshops and a bunch of go-getters cheering each other on.

-SHUBHI TIWARI
2ND YEAR AIML

The Udyam E-Cell Club is a vibrant hub for innovation and entrepreneurship at our college. Through engaging events and workshops, it cultivates creativity, business skills, and a proactive mindset. It's an invaluable asset for students aspiring to enter the world of entrepreneurship.

-TOOLIKA KHARE
2ND YEAR AIML



FEEDBACK



Udyam E-Cell has been an exciting chapter in my college experience, where I've thrived as a Public Relations member. This journey has not only enhanced my communication skills but also enhanced my understanding of the vibrant startup ecosystem within our college community.

**-SATWICK SINGH
2ND YEAR CSE**

My journey in Udyam E-Cell is going great. The E-Cell is set up to foster entrepreneurship among the students in our college. It gives several opportunities to the students to develop various skills like how to work with people, , how to have firm connections and how to present yourself. The tasks organized by the E-Cell are also an integral part of learning. E-Cell gives us a platform where we can really convert our ideas and thoughts into business.

**-RAJATVEER SINGH PASRICHA
2ND YEAR AIML**



Udyam E cell is a very great and dignified club with many enthusiastic leads and members
It gave me a great experience and knowledge about entrepreneurship as well as encouragement to socialise and take part in this field which improved my leadership and team management skills which i will be thankful for.

**-UDAY SINGH
3RD YEAR IOT**

Udyam E-Cell has been a transformative platform for honing my entrepreneurial, communication, and leadership skills. The well-structured curriculum provided valuable insights into the dynamics of starting and managing a business. Engaging discussions and practical exercises facilitated effective communication strategies, while leadership modules equipped me with essential decision-making and team management skills. Overall, Udyam E-Cell offers a comprehensive learning experience vital for aspiring entrepreneurs.

**-PRANAV SOAN
3RD YEAR CSE**



OUR TEAM



**VEDITA VAIDHYA
OVERALL LEAD**



**UDIT SHRIVASTAV
GRAPHICS & DESIGNING**



**ADEESH KOSHAL
GRAPHICS & DESIGNING**



**ADARSH CHOUKSEY
GRAPHICS & DESIGNING**



NUTAN MANWANI
GRAPHICS & DESIGNING



SHASHANK CHOUDHARY
MARKETING



AAHNA TIWARI
MARKETING



PRATHA PANDEY
MEDIA



TANISHA SONI
MEDIA



ANUJ KHATRI
MEDIA



SHRISHTI SINGH
PUBLIC RELATIONS



RISHABH DUBEY
TECHNICAL



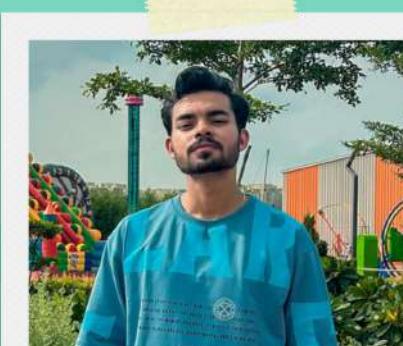
PRANAV SOAN
TECHNICAL



ABHIRAJ TIWARI
EVENTS & EXECUTIVE



NISCHAL KUMAR MAJHI
EVENTS & EXECUTIVE



UDAY SINGH
EVENTS & EXECUTIVE

EDITORIAL TEAM



VEDITA VAIDHYA
CONTENT AND
GUIDANCE



UDIT SHRIVASTAV
GRAPHICS & DESIGNING



ADEESH KOSHAL
GRAPHICS & DESIGNING



ADARSH CHOUKSEY
GRAPHICS & DESIGNING

Thank You



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