# E-Summit: "Deciphering the Labyrinth" – IIT Bombay

**Udyam E-Cell GGITS**
**&**
**Students Entrepreneurs**

**This report is containing following tracks of events:**

1. **Report on E-Summit: "Deciphering the Labyrinth"**

2. **Report on National Entrepreneurship Challenge (NEC)**

3. **Report on Eureka**

# 1. Report on the 21st Edition of E-Summit: "Deciphering the Labyrinth" – IIT Bombay

## 1. Introduction

The 21st edition of E-Summit, themed "Deciphering the Labyrinth," organised by E-Cell IIT Bombay, is designed as a junction of entrepreneurial learning, innovation, industry exposure, and networking. The summit brings together students, startups, corporates, investors, and mentors to foster and democratize the entrepreneurial ecosystem.

## E-Summit 2025 — Quick Context

- E-Summit 2025 is scheduled for **10 to 12 December 2025** at IIT Bombay.

- The theme: **"Deciphering the Labyrinth"** — representing the complexity of entrepreneurial journeys and the aim to provide guidance, clarity, and opportunity to navigate that journey.

- E-Summit is organised by E-Cell, IIT Bombay — a long-standing student-run entrepreneurship body recognized as one of the leaders in promoting startup & innovation culture.

## 2. Key Events and Their Impact

### ● Startup Expo

A space for early-stage startups to showcase their innovations, receive user feedback, and connect with mentors, peers, and investors. It encourages student entrepreneurs to move beyond idea stage and validate their concepts in a real-world environment.

### ● LHC Speakers Sessions

Insights from experienced entrepreneurs, industry leaders, and innovators help students understand the mindset, challenges, and opportunities of the startup world. These sessions often spark motivation, new ideas, and clarity about career direction.

### ● Informals

Designed to engage participants in creative, fun, and interactive activities, Informals foster openness, collaboration, and stress-free networking while building team spirit and entrepreneurial enthusiasm.

### ● OAT Events

On-the-spot and alternative format events offer students quick engagement opportunities, encouraging creativity, problem-solving, and spontaneity. They help participants explore entrepreneurship in a less formal, more dynamic environment.

### ● Highlight Speaker Sessions

Featuring marquee speakers and high-impact talks, these sessions deliver deep insights into innovation, leadership, funding, and startup journeys. Students gain exposure to diverse success stories and industry best practices.

### ● Internship & Job Fair

Provides access to career openings across startups and innovation-driven companies. Students benefit from direct interaction with recruiters and gain clarity on roles in entrepreneurship-led ecosystems.

● **Competitions**
Business pitch contests, case challenges, and strategy events help students build skills in analysis, teamwork, communication, and execution. They encourage practical application of entrepreneurial concepts and reward talent.

● **Networking Arena**
A curated networking zone for structured interactions among students, founders, investors, incubators, and professionals. This arena enables mentorship opportunities, internships, startup partnerships, and long-term professional connections.

● **Incubator Summit**
A high-value track designed for serious founders, providing exposure to incubators, mentoring, and potential funding pathways. This helps students transition from idea stage to structured startup development.

● **Innovation Square**
A premium zone accessible through top-tier passes, offering exclusive showcases and advanced networking opportunities. High-potential startups and talented individuals receive focused attention from experts, corporates, and investors.

## 3. Overall Impact on Students
The Summit serves as a comprehensive ecosystem that:
• Provides exposure to real entrepreneurial journeys
• Builds confidence, innovation mindset, and communication skills
• Creates opportunities for internships, jobs, and mentorship
• Encourages practical application of ideas through competitions
• Facilitates networking and community building
• Helps democratize access to India's startup ecosystem

## 2. Report on National Entrepreneurship Challenge (NEC) – E-Cell IIT Bombay

**Udyam E-Cell GGITS is the <u>5<sup>th</sup> Rank holder</u> over PAN India and invited by E-Cell IIT Bombay to participate in further challenges.**

**Introduction**
The National Entrepreneurship Challenge (NEC), organized annually by the Entrepreneurship Cell of IIT Bombay, is one of India's largest initiatives aimed at fostering entrepreneurship across colleges nationwide. The program empowers students to build, grow, and strengthen Entrepreneurship Cells (E-Cells) in their institutions, enabling the development of a vibrant and sustainable entrepreneurial ecosystem.

**Overview of NEC**
NEC is a **<u>five-to-six- month national challenge</u>** where colleges participate in structured tracks designed to initiate or enhance entrepreneurial activities on campus. Through tasks, mentorship, and capacity building exercises, NEC promotes leadership, innovation, teamwork, and community building among students.

**Tracks of NEC**
1. **Basic Track** : Designed for colleges that do not yet have an established E-Cell. It guides students step-by-step in forming a core team, creating operational frameworks, and launching their first entrepreneurship related activities.

2. **Advanced Track** : Intended for colleges with a functional E-Cell. This track pushes students to scale activities, conduct impactful events, collaborate with industry mentors, and strengthen student engagement.

3. **Mentor Track** : For individuals from colleges with mature E-Cells. Participants mentor emerging E-Cells, share best practices, and support entrepreneurship development across campuses.

**Key Components of NEC**
• **Tasks and Activity Modules**: Structured assignments encourage colleges to conduct workshops, speaker sessions, startup awareness activities, competitions, and outreach programs.

• **Mentorship and Guidance**: Students receive insights from experienced mentors, E-Cell alumni, and industry professionals.

• **Leadership & Team Building**: NEC emphasizes forming strong student teams capable of managing events, delegating responsibilities, and sustaining E-Cell operations.

• **National Level Recognition**: Colleges are ranked based on performance, with top teams receiving recognition, certificates, and opportunities to showcase achievements.

**Impact on Students**
1. **Development of Entrepreneurial Mindset:** Students learn problem-solving, innovative thinking, and business fundamentals—key attributes of entrepreneurship.

2. **Skill Enhancement:** Through organizing events and completing NEC tasks, students develop management, public speaking, communication, planning, and leadership skills.

3. **Exposure and Networking:** Participants interact with mentors, peers nationwide, and industry experts, widening their professional network and opening avenues for collaborations.

4. **Practical Experience:** Students gain hands-on experience in running an E-Cell, conducting workshops, and building startup oriented initiatives—a valuable addition to academic learning.

5. **Increased Confidence:** Working on real projects and representing their institution at a national level competition boosts students' confidence and career readiness.

**Impact on Colleges and the Ecosystem**
• Establishes or strengthens campus E-Cells, creating long term entrepreneurial infrastructure.
• Encourages colleges to promote innovation, extracurricular leadership, and experiential learning.
• Helps build a nation-wide network of E-Cells, thereby democratizing access to entrepreneurial opportunities.
• Inspires students from tier-2 and tier-3 cities to pursue startup ideas and leadership roles.

**Conclusion**
The National Entrepreneurship Challenge (NEC) by E-Cell IIT Bombay is a transformative initiative that equips students with skills, exposure, and motivation to embrace entrepreneurship. By empowering colleges to create sustainable E-Cells, NEC contributes significantly to India's growing startup ecosystem. It instills leadership, builds innovation capacity, and encourages students to become future founders, innovators, and change makers.

# 3. Report on IIT Bombay E-Cell Event: Eureka

**Two Teams of GGITS are the finalist of Eureka Zonal event held at New Delhi:**
1. **Earthfeed (4 Members)**
2. **Apanacoding.com (1 Members)**

**Introduction**
Eureka, IIT Bombay's flagship business model competition organized by the Entrepreneurship Cell (E-Cell) stands as one of Asia's largest and most prestigious platforms for early stage startups. Designed to foster innovation and nurture entrepreneurial thinking, Eureka helps students and budding entrepreneurs transform their ideas into viable business ventures through structured mentoring, knowledge sessions, and exposure to industry experts.

**Overview of the Event**
Eureka spans multiple stages, beginning with the idea submission phase, where thousands of applications pour in from across India and several international locations. Participants undergo rounds of screening, mentoring, and pitch development. The event culminates with the finalists presenting their refined business models to a panel of investors, entrepreneurs, and industry leaders.

**Key Features of Eureka**

**1. Mentorship Program:** Participants receive guidance from seasoned entrepreneurs, startup mentors, domain experts, and investors. This structured mentoring helps them refine their ideas, validate problem statements, and build sustainable business models.

**2. Workshops & Masterclasses:** The event includes carefully chosen, organized, and presented workshops covering key areas such as product development, fundraising, go-to-market strategies, financial modeling, and startup scalability. These sessions equip students with actionable skills required in the startup ecosystem.

**3. Networking Opportunities:** Eureka provides an excellent platform for young innovators to connect with investors, incubators, corporate leaders, and like-minded peers. These connections often translate into collaborations, mentorship opportunities, or even seed funding.

**4. Jury Interactions & Feedback:** Participants receive detailed feedback from an expert jury at various stages. This external evaluation helps them identify blind spots, understand market expectations, and improve their product-market fit.

**5. Prize Pool & Support:** Winners receive monetary awards, incubation support, cloud credits, and access to entrepreneurial networks. These incentives encourage students to continue developing their startups beyond the competition.

**Impact on Students**

• Entrepreneurship Mindset Development

Students learn the fundamentals of identifying real-world problems, building innovative solutions, and thinking like entrepreneurs. The competition encourages risk-taking, innovation, and independent thinking.

**• Skill Enhancement**

Eureka significantly boosts participants' communication, pitching, research, and analytical skills. Students understand market validation, financial planning, and business strategy at an early stage.

**• Increased Confidence & Exposure**

Presenting ideas in front of high-level investors and mentors gives students confidence and exposure to real startup environments. Many participants continue to work on their ventures beyond college.

**• Career Advancement**

Even students who do not pursue startups benefit through improved employability. Eureka experience stands out on resumes because it demonstrates leadership, innovation, and initiative.

**• Pathway to Startup Ecosystem**

Many past participants have gone on to get incubated at IIT Bombay's SINE or other reputed incubators. Some teams receive seed funding or strategic partnerships through connections built during the competition.

**Conclusion**

Eureka by IIT Bombay E-Cell continues to play a significant role in shaping the entrepreneurial landscape of India. By nurturing student startups, fostering innovation, and creating a vibrant ecosystem of learning and collaboration, it empowers students to transform ideas into impactful ventures. The competition not only encourages entrepreneurial ambition but also builds foundational skills that benefit students in any career path.