



# Annual Report

Our E-Cell envisions to spread the spirit of **leadership, entrepreneurship** to nurture and encourage the expression of **newfangled, creative and innovative ideas** and channelize the best of these to **actual implementation.**

Our mission encompasses different milestones in order to create awareness of **Start-ups and Entrepreneurship Ecosystem** among the youngsters and boost their zeal to reach a zenith of innovations and have a lucrative career. So far we have been **successful** in establishing a productive network and ecosystem in our college as some of our club members and attendees of the event were able to **grab internship opportunities** by some already **existing start-ups**. In addition to this, a few ideas were **incubated at the Jabalpur Incubation Center, Smart City Ltd** with students working as teams to reach their goals.

Let us throw some light on the events conducted by our club E-Cell, GGITS:



## 1. Orientation Session

"The secret of getting ahead is getting started." This year, E-Cell started our journey with the **Orientation Session 2k19** held on **10 August, 2019**.

The session was presided over by the core members, our faculty coordinator Dr. Santosh Vishwakarma and Dr. Ashish Mishra Sir.

All the new members were welcomed wholeheartedly!

And acquainted with the club's mission, its vision and its importance.

They were given a brief idea about the startups and were emboldened to compete in the National Entrepreneurship Challenge(NEC) and I4 Summit.

This session filled the students with enthusiasm and cheers to rise and shine.

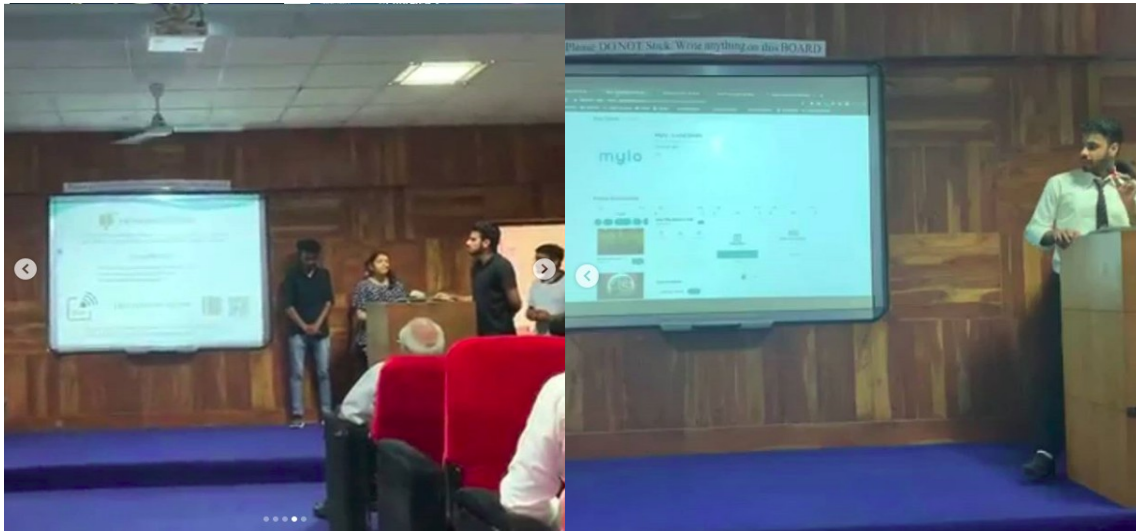


## 2. Pitching Competition

An **Entrepreneur is the Engineer of Ideas** organised in a plan with an aim to solve a problem, get his own profits and contribute to a developing country. Keeping this in mind, our team at E-Cell planned a smashing activity to provide manifestos to ingenious minds and take their first step towards Entrepreneurship. The **Pitching Event** was held on **22 August, 2019**. Completed under the guidance of **Prof Santosh Vishwakarma** Sir and in the lightened presence of all the esteemed **Management members of Gyan Ganga Group of**



**Institutions**, it invigorated the participants. Participants were given **5 minutes** to present their **solutions** and then a round of **Question Fire**. Everyone enjoyed the experience and knowledge sharing.



### **3. Group Discussion**

A **Group Discussion Competition** was conducted by E-Cell, GGITS on **12 October, 2019**, with the aim to enhance the confidence and nourish the zeal of an active conscientious mind. It plays a major role in developing the personality of students and helps them get exposed to other competitors, businessmen and stand affirm in meetings and discussions. We made the students to reflect upon and bend their brains in order to excel in communication skills on the topic

**"Problems Faced by Startups in our Surroundings".** The top students capable to express their ideas efficiently were rewarded and received appreciation from Hon'ble Head Of the Department, and esteemed judges, Dr. Ashok Verma, Dr. Ritu Ahluwalia, Dr. Preeti Rai.



#### **4. Speaker Session- Life Story of an Entrepreneur**

A push to persevere is achieved from inspiration. Therefore, to encourage and enlighten the students, a **Speaker Session** was conducted by our exhilarating club, E-Cell, GGITS on **15th October, 2019**. Our revered invitee and speaker for the board was hon'ble **Mr. Vasishta Chary, Founder of Thestartuptoday**, whose experience enchanted the students with new never-ending zeal and confidence. His **Life Story as an Entrepreneur** filled the students with effervescence in their pathway to accomplishments.



## 5. Speaker Session on Finances of Start-ups

Finances and startups go hand in hand. Embarking on his journey from zero funding to finances for marketing and promotions, our highly experienced and esteemed speaker **Mr. Hradayesh Roy, Founder of Mylo** illuminated the students. This session was held on **15 October, 2019** with an aim to acquaint the students with basic finances terminologies like **crowd-funding, bootstrapping, angel investors and venture capitalists**, etc.





## 6. Start-up BootCamp

Start-up bootcamp was conducted to strengthen the roots of Entrepreneurship in the students and invigorate the immunity of the Start-up ecosystem in our college. Guided by reverend **Mr. Vasishta Chary, Founder of Thestartuptoday**, as a speaker discussing the various problems faced by the start-ups, it was held on **15 October, 2019**. It was a very interactive session as there was a Question Answer round where the students got their doubts cleared. It solved a big bundle of confusion for the students aspiring to turn their ideas into start-ups.



## 7. Pitching Workshop

The credibility of any idea depends on how well we present it.

Pitching refers to how an idea must be presented so that it attracts both the customers and investors. Therefore, to give prior knowledge to our students, we conducted a workshop led by **Ms. Khushboo Khatri, Center Manager, Net Edge Solutions** on **15 October, 2019**. She explained how to **prepare a presentation**. This presentation should include the **title, description, ideology, necessary aspects and of course, future prospects including scope and scalability of the idea**.



## **8. Speaker Session- Is the college right time to start-up?**

Students are often confused about whether the college is a right time to start and to remove this dilemma, an awesomesauce session was guided by **Mr Hradayesh Roy, Co-Founder of Jabalpur Foodies and Mylo**. The session included his experiences from college life, how he began turning prospects into sales from t-shirts to now being a discount merchandise. A perfect example to amplify the zeal within the spirits, lighten up like fire and shine like the sun.





## 9. Panel Discussion

To unpack the bundle of contradictions within and guide students with a clear vision, we conducted a **Panel Discussion** on **15 October, 2019**. This discussion was led by the most inspiring startup owners from Jabalpur and Delhi. There were three revered speakers, **Mr. Hradayesh Roy, Founder, Mylo, Mr. Vasishta Chary, Founder, Thestartuptoday** and **Ms. Khushboo Khatri, Center Manager at Net Edge Solutions**. The speakers also enjoyed sharing their experiences and stories with students.



## 10. Case Study Competition

A case study is a research method that involves an up-close, in-depth and detailed investigation of a subject of study and its related contextual position. Research and understanding of an idea is very important in order to withstand the cut-throat competitions all around the globe. Every start-up is progenated with challenges and market adoption strategies. Survival of the Fittest, the law of nature.

Therefore, E-Cell, GGITS presented the students with a wondrous opportunity to showcase their flair and take their steps ahead towards business, start-ups and management through our Online **Case Study Competition** on **2 October 2019**. The Competition was a great success and the top three winning teams were

awarded with certificates and goodies.



## 11. Field Trip

Sometimes, **a handful of experiences is more powerful than a mindful of knowledge.** So, the best way to understand a real-life **Entrepreneurial Ecosystem** is the practical experience. In the wake of this, our club visited the **Jabalpur Incubation Center** with the members of **E-Cell** on

**25 November 2019**, where the students were introduced to the **start-up arena**. Getting to know the famous start-ups of Jabalpur including **Adverto**, **Recooty**, **HopeFaithYouth**, etc., it also gifted the opportunity to interact with the founders. Students not only shared their ideas and doubts but the captivating ones even got incubated. It was a great trip and with this we finished our journey through Entrepreneurship this semester.





## 12. Social Initiative Task

Sharing our knowledge broadens the horizon of thoughtfulness and leads to great achievements in society. To fulfill this aim and encourage the zeal to study & keenness to learn in the students, we visited for different sessions in few of the villages. We visited a village **Bilkharwa** in the **block Panagar of Jabalpur District** on **20 December 2019**. It comprises a population of around **1400** people. And conducted the illuminating sessions on **Swachh Bharat Mission, Basic Mathematics, Entrepreneurship and Pollution** led by intuitive members of club as follows:

**Pollution and its types, causes-** Parshav Jain

**Basic Mathematics-** Mohd. Nazish

**Ms PowerPoint, Swachh Bharat Mission-** Harshit Sakhuja

**Computer Hardware-** Arpit Singh Phillaura

**Entrepreneurship-** Apurva Prakash Shrivastav

The journey through these sessions are blissful and productive. We expect to run on them more and continue it for a **fruitful cause**, because **We Rise By Lifting Others**.

**“We wish to support and help others grow and continue to progress with society, our society, a healthy society .”**



### **13. NEC Finals E-Summit IIT Bombay**

"Achievers never expose themselves but their achievements do."

Apprehending this E-Cell GGITS has proved that passion and hard work is what helps you grow.

And we are glad to share that we secured **3rd Position** in **National Entrepreneurship Challenge (NEC)** organised by **IIT Bombay** on **1 February 2020 - 2 February 2020**.

150+ teams from around 80+ cities participated in the National Entrepreneurship Challenge and we are happy to share that this sweet success has come from 6 months of sweat revolutionizing the new future of Entrepreneurship goals by our E-Cell.




## Certificate Of Appreciation

*This is to certify that  
Parshav Jain  
from Gyan Ganga Institute of Technology & Sciences Jabalpur  
has secured 3rd position in NEC Finals 2020, Advance Track  
organised by Entrepreneurship Cell, IIT Bombay  
during 1st and 2nd February.*

*We congratulate him/her for his/her outstanding performance  
and wish him/her All The Best for future endeavors.*

  
Chirag Singhal  
Overall Coordinator  
The Entrepreneurship Cell  
IIT Bombay



  
Kushal Agarwal  
Overall Coordinator  
The Entrepreneurship Cell  
IIT Bombay