

GYAN GANGA

GROUP OF INSTITUTIONS
Committed for Excellence

www.ggbs.org | www.ggot.co.in



B.Tech. | M.Tech. | B.Pharma | M.B.A. | M.C.A. | B.Sc. | B.Com. | B.B.A. | Diploma

ABOUT GYAN GANGA GROUP



Gyan Ganga
Institute of Technology & Sciences (GGITS)
Estd. 2003



Gyan Ganga
College of Technology (GGCT)
Estd. 2006

**BEST
INSTITUTES
OF CENTRAL
INDIA**

Accredited by
NBA
NATIONAL BOARD
ACCREDITATION
Courses Accredited
ECE, ME, EE

Accredited by
TCS

At Gyan Ganga, we are dedicated to create knowledge leaders and create technocrats of tomorrow through whom we aim to build the golden future of India. As one of the largest group of institutions of its kind in Central India, we are in an enviable position, with a commitment to further enhance our leadership stance.

We are also committed to the application of knowledge for the welfare of humanity, with emphasis on combining learning and doing, through subtle synthesis of liberal and professional education.

Gyan Ganga Institutions, which have been striving to bring in world class education to Central India since 1992, have travelled a long way and have created a niche for itself and a name to reckon with. The group has seven Institutes under its flagship having courses in the areas of Engineering, Management, Computer Application, Information Technology, School Education etc. All these disciplines are focused on delivering quality education through the process of continuous learning.

VISION

Initially to seek autonomy and eventually grow the Institute into a renowned University by:

- Imparting the best technical and professional education to the students of the Institute.
- Developing all the Departments of the Institute as Centers of Excellence.
- Creating the most congenial and cordial environment of Teaching, Learning and Research in the Institute.
- Conceiving world - class Education, Ethics and Employability for students in global perspective.

MISSION

To explore and ensure the best environment to transform students into creative, knowledgeable, principled engineers and managers compatible with their abilities in ever-changing socio-economic and competitive scenario by:

- Imparting intensive teaching and training through latest technology
- Motivating the teachers for higher learning and innovative research activities with social services.
- Generating maximum opportunities for placement of students in National, Multi-National companies and nurturing entrepreneurship quality.
- Producing highly intellectual citizens through technical education to constitute an elegant society and meeting social challenges.

**Gyan
Ganga**
GROUP OF INSTITUTIONS
B.E. | M.B.A. | M.C.A. | M.TECH.

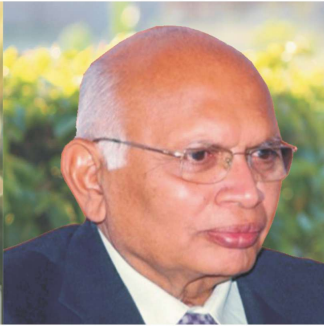
The Leadership



He is an eminent Engineer and Social Worker. He retired as a Superintending Engineer from WRD Dept. of the state of Madhya Pradesh having gathered a huge amount of experience in the field of Construction & Maintenance and took over community service as his mission of life. He is the fatherly figure of the Group.



Er. Shri D. C. Jain
Chief Patron



He is a renowned Engineer. He is a retired Superintending Engineer from WRD Deptt. of the state of Madhya Pradesh having immense experience in the field of Heavy & Light Machinery and construction of Dams, Bridges and Roads. He is the one who has taken the initiative to make Gyan Ganga the largest chain of Educational Institutes in central India.



Er. Shri V. K. Jain
Chief Patron



He is an eminent personality in the field of Education, having a total experience of 26 years in the field of School & Collegiate education, Construction & Manufacturing. He is a young multi dimensional person who has done his M.Sc. (Zoology), MA (Economics) and LLB. His visionary and focused approach towards providing Quality Education in the state of Madhya Pradesh can be observed in any of the Gyan Ganga Institutions.



Dr. Rajneet Jain
Chairman



He is M.Sc. in Mathematics and involved in the Garment Manufacturing Business. He is associated with the admission cell and Training and Placement Department of the Group. Under his flagship the Placement Records of the Group is scaling new heights everyday.



Shri Pankaj Goyal
Executive Director



He is a Mechanical Engineer by Profession and having 12 years of experience in managing a technical institution. He is a very good Administrator which makes the Institutions run smoothly and efficiently.



Er. Apurva Singhai
Executive Director



He is aged about 39 years, an Engineer in Plastic Mould Technology from CIPET, having an experience of 17 years in multi diversified fields. He is hardworking, focused and resourceful and a well-connected professional who has led several cross-functional / departmental processes, design and implementation. He geared up Gyan Ganga a Well Known and Reputed Brand of Central India with all the constructive as well as productive efforts.



Shri Miny Raj Modi
Executive Secretary

Leaders guiding on the path of Excellence

Dynamic Management

“ People who motivates you, encourages you, boosts your personality with energy & enthusiasm, stand besides you & shelters you through the hard times, are the REAL LEADERS. ”

Anonymous



He is aged about 43 year, Graduate in Business administration and PG in Economics. He is having 14 years of experience in Administration of School and Collegiate Education. His Potential towards developing a Good Infrastructure is second to none and due to this quality Gyan Ganga Group is creating a World Class Infrastructure day by day.



Shri Nitin Jain
Executive Secretary



He is aged about 41 years, a Post Graduate in Management by qualification and has an experience of over 24 years. He started his career at the age of 17 in Hotel business and later he ventured into the field of School Education by setting up a Residential School, and then into Technical & Professional Education by establishing Engineering, MBA & MCA colleges under the brand name of Gyan Ganga in Bhopal & Jabalpur. He is a very focused, fair administrator and a result-oriented person.



Shri Viny Raj Modi
Executive Secretary



His technical caliber with immense experience in teaching, research and administration, has been enlightening the firmament of technical education of the state for last 49 years with eight years of glorious services as Principal of Government Engineering College Jabalpur. With a doctorate in Mechanical Engineering, he has published a number of research papers. The tireless crusader has been a mentor to the academics and administration of the Group with great vision and acumen since 2006.



Dr. Maneesh Choubey
Group Director



With 20 years of experience in research and teaching he was awarded a Doctorate from BIT Ranchi. He is adorning the crown of the Gyan Ganga Group with numerous publications against his name.



Dr. Neeraj Shukla
Principal - GGCT



He is an M.Tech. (Electronics Engineering) From RTM Nagpur University and Doctorate from RGPV, Bhopal. He has done BE in Industrial Electronics from SGB Amrawati University. He has a rich experience of more than 18 years in the field of academics. He has secured 2nd position in the University in his M.Tech. Program and had been awarded silver medal.



Dr. Ravindra K. Kshirsagar
Principal - GGITS

Personalities of Eminence

ABOUT MBA DEPARTMENT



Gyan Ganga Group of Institutions started All India Council for Technical education (AICTE), New Delhi approved Master of Business Administration (two year full time) programme in Gyan Ganga Institute of Technology & Sciences (GGITS) in the year 2006 and Gyan Ganga College of Technology (GGCT) in 2007.

The Master of Business Administration (MBA) at Gyan Ganga Group are affiliated to Rani Durgawati Vishwavidhalaya, Jabalpur is a 4 semester regular program spread over two academic years. The course structure is designed to impart knowledge of the core management concepts and techniques in the first year which are upgraded based on opted areas of specialization by the students to learn advanced knowledge and practicing skills in the final year.

The Department of MBA offers dual specialization in any two of the following:

1

Marketing

2

Finance

3

Information
Technology

4

Human Resource
Management

VALUE ADDITION COURSE (VAD)

Department of MBA has introduced 8 value addition courses in addition to the regular MBA course. These courses seek to create a common minimum knowledge benchmark for students who will be pursuing their career in different specializations like Human Resource, Marketing and Finance.

The students are required to opt for any one Value Addition Course out of Group I i.e VAD-101, VAD-102 and VAD-103 in the beginning of the session i.e. in MBA I Semester and will opt for any one Value Addition Course out of Group II i.e. VAD-201, VAD-202 and VAD-203 in the beginning of MBA III semester through a registration form. It is not compulsory/ mandatory i.e. only interested students can opt for any Value Addition Course.

All the students those who are interested in online courses can register and appear for the online courses as per the schedule defined by the certificate issuing authority. Following are the eight value addition courses that are being offered (Six are college level certifications and two are online courses):

Group I - MBA I & II - (College Level)

01 (VAD - 101)	02 (VAD - 102)	03 (VAD - 103)
Certificate in Emotional Intelligence & Managerial Counseling	Certificate in Digital Marketing	Certificate in Banking & Finance
○ Specialization Human Resource	○ Specialization Marketing	○ Specialization Finance

Online Courses

01 (VAD - 301)	02 (VAD - 302)
Diploma in Banking & Finance	Mutual Fund Distributors Certification Examination
○ Specialization Finance	○ Specialization Finance/ Marketing
○ Certificate Issuing Authority Indian Institute of Banking & Finance (IIBF)	○ Certificate Issuing Authority National Institute of Securities Market (NISM)

Group II - MBA III & IV - (College Level)

04 (VAD - 201)	05 (VAD - 202)	06 (VAD - 203)
Certificate in Stress Management	Certificate in Green Marketing	Certificate in Goods & Services Tax (GST)
○ Specialization Human Resource	○ Specialization Marketing	○ Specialization Finance



PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

1. To impart quality education in the area of management.
2. To deliver diversified education which emphasis on overall enhancement of abilities and skills of students.
3. To inculcate leadership skills in students so that they can handle the challenges efficiently in the competitive world.
4. To develop such managerial skills amongst student's so that they can identify, analyze and create business opportunity for the benefit of society.
5. To develop entrepreneurship skill among the students so that they can create enough job opportunity and contribute in the growth of economic development.



PEDAGOGY

The department makes use of an appropriate mix of pedagogical tools to train students to handle professional responsibilities. These include regular classroom teaching, assignments, presentations, seminars, case study discussions, expert guest lectures, local and out station industrial visit so that strong fundamental and professional skills can be inculcated amongst students.



PROGRAMME outcomes (POs)

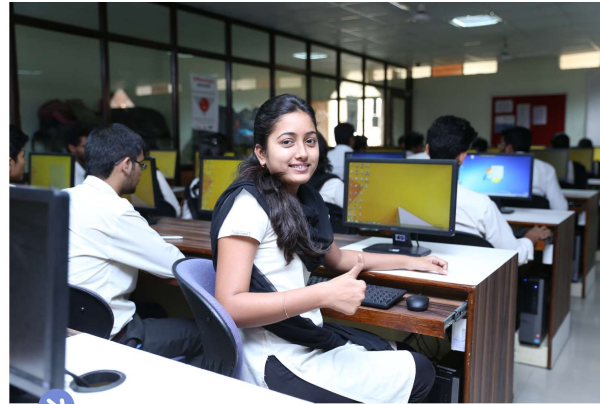
1. Students will be able to blend the skills, knowledge, tools and techniques inculcated in the program, for the benefit of business organization.
2. Students will be able to adapt proficiently to changing contemporary, global, economical, environmental, and societal context for sustainable development to excel in their chosen career paths.
3. Students will be able to diagnose the organizational problems effectively to demonstrate ability of effective decision making necessary to succeed in dynamics business environment.
4. Students are able to reflect upon and explore business problems in depth, to develop informed managerial decisions, and to demonstrate ability to pursue new knowledge necessary to succeed in dynamics business environment.
5. Able to function professionally with ethical responsibility as an individual reflecting clear value and set career goals with positive attitude and team spirit.

DEPARTMENTAL FACILITIES



Library

Departmental library has more than 5500 books on Management and related fields with over 900 book titles. Institute has also subscribed 60, International / National Journals and e-Journals related to Management, enabling students to have insight in newer researches. Regular subscription of business and general magazines and news papers help students to update their general as well as specific knowledge.



Computer Labs

Institute has created a latest computer lab having capacity of over 500 computers well equipped with all necessary software and hardware inputs. All time availability of Internet facilities to the students helps them in accessing to latest updates related to business world and their studies. MBA Department Campus is Wi-Fi enabled.



Class Rooms

All the classrooms are spacious, well illuminated with natural light and properly ventilated makes environment more ideal and ambient to study. They are equipped with state of an art facility to assist in adopting effective teaching pedagogy.



Auditorium & Seminar Hall

The institute has two auditoriums in its college campus by the name of 'SPANDAN' and 'SRAJAN' which are fully media equipped with LCD Projector and HD Sound System. Both has a capacity of 500 viewer seats and are fully air conditioned.

The department encompasses one seminar halls, which is designed in a way to accelerate the teaching learning process using modern technological aids. It is normally used to give the presentations, seminars, etc. The halls is fully air conditioned with a seating capacity of 150 viewer and 12 stage seats.

DEPARTMENTAL FACILITIES



↘ Canteen Facility

The institute has excellent canteen facilities in its college campus with 3 canteens, 2 Café shop serving hygienic quality food at reasonable charges to students with sufficient seating space.



↘ Transportation Facility

Bus facility can be availed by student from all corners of city to College campus at affordable prices. College also provides transport facilities during various occasions like industrial visits, technical events, participation in sports or cultural competitions, picnic etc.



↘ Stationary Facility

A self-sufficient students' store is provided by the institute in the college campus where apart from all sorts of stationary goods, Drawing sheets, Lab-Manuals, calculator etc. are available at genuine price. It also houses photocopying and desk top printing facilities.

CO-CURRICULAR ACTIVITIES



Academic Forum

This is a unique feature of the Department that provides opportunity to each faculty member to share his/her thoughts and academic views with the students on the burning issues of the corporate world. Academic forums are held every fortnight to arouse and sustain academic ambience in the Department. Some of the topics on which academic forum were organized are COMEX Trading, Innovative Business Ideas and Concepts, Digital Marketing, E-HRM, GST and Future India.



Summer Training

Summer training is an essential component of MBA curriculum which provides practical orientation to students. Every student of the Department is required to undergo training for a period of 6-8 weeks as it is the part of their academic curriculum of Third Semester. The Department assists students to get opportunity in companies offering internship to students of Gyan Ganga over the period of time. Some of the companies in which students have done summer trainings are KEC, BSNL, MPEB, Indian Railway, LIC, TCS ION, Raga Securities, Various Private and Nationalized Banks like PNB, SBI, ICICI, HDFC, Axis Bank, Ruchi Soya, Parle Agro, Coca Cola, Mahindra, Bridgestone to name a few.



Industrial Visits (Local & Outstation)

Along with the regular classes, Industrial visits are also conducted in the department each year. The local industrial visit is planned for the students of First semester in the organizations like Coca Cola, Parle-G, AMUL, Sanchi, CABCO etc. and outstation industrial visits and excursion tour in Fourth Semester. The visits provide an opportunity to get exposure to the present industrial application of management at various levels of business organization.



CO-CURRICULAR ACTIVITIES



➤ Entrepreneurship Cell

The “Gyan Ganga - E Cel” is non-profit student's committee dedicated to promoting the spirit of entrepreneurship among student's community. We at E-Cell conduct various workshops, Expert speaker's sessions, movie playing, games and various competition for aspiring Entrepreneurs to build Entrepreneurial skills and to learn various aspects of starting own business.



➤ Expert Lectures

The expert lectures have been frequently organized to enrich the students with the knowledge in their respective subjects and to provide them latest sufficient information related to Technical field.



➤ Workshop & Seminars

Regular workshops and seminars are arranged in the department each year so that the students and faculties remain abreast with latest trends of their fields. Such workshops provide an exposure and hands on experience of the prevailing scenario in the competitive corporate world to students.



EXTRA CO-CURRICULAR ACTIVITIES



SPANDAN - The Vibration of Success

The budding managers of our department organize this management festival every year.

The objective of this festival is to provide our budding managers a platform to organize a 2 day grand event and explore their latent talent, so they have an opportunity to practice the management principles through event management.



SOCIAL ACTIVITIES

Gyan Ganga Group organizes Blood donation camp, Medical aid, Social involvement and financial assistance in famine and other natural calamities. Also arranging rallies for cleanliness, awareness of traffic rules, giving up addictions, environment protection program etc.



OUTCOME

Learning Team Work, development of leadership skills, Exploring their marketing skills, practical exposure of field, Budgeting, finance management, Event Management.



A group of five young men, likely students, are captured in a moment of pure joy and celebration. They are all jumping in the air with their arms raised high, some pointing upwards. They are dressed in professional business attire, including shirts, trousers, and backpacks, suggesting they are on their way to work or a placement event. The background shows a well-maintained outdoor area with greenery and a brick wall.

PLACEMENT AND CORPORATE TIE-UPS

Over the years, the department has placed its students in best of the business organizations. An exclusive placement cell is been established to take care about the placement decisions and process. A dedicated group of members having industry experience arrange for pre placement talk and training prior to visit of company for recruitment process.

Placement of the student in the right kind of job is the confirmation of Institute's excellence in related field. Decisions related to companies visiting the campus for recruitment process are broadly based on the parameters such as job profile, reputation, growth prospects, package on offer and alumni feedback. Institute have excellent placement records due to industrial tie ups with various reputed organizations such as Essar Power, Persistent, TCS, HCL, I-Flex, E-elxer, Wipro, Infosys, Vodafone, Reliance Communication, Airtel, Idea Cellular, Shriram Transport , Shriram Value & various renowned banking, insurance and other business organizations throughout the country.

ACADEMIC ACHIEVEMENT

Distinctly Different

Over the years the department has earned a reputation to produce meritorious students since its inception. The students from all the batches (current / past) have always secured their positions amongst the top ten in university examinations of all the semesters. By now three of our students have earned first position in the university and won Gold Medal.

GOLD MEDALIST - MBA



Ms. Bhakti Thakur
GGCT (Batch 2007 - 09)



Ms. Upasna Agrawal
GGITS (Batch 2009 - 11)



Ms. Ritu Rai
GGITS (Batch 2010 - 12)



Ms. Ashita Talwar
(Batch 2011 - 13)



Ms. Nishtha Agrawal
(Batch 2012 - 14)



Ms. Keerti Khatri
(Batch 2015 - 17)

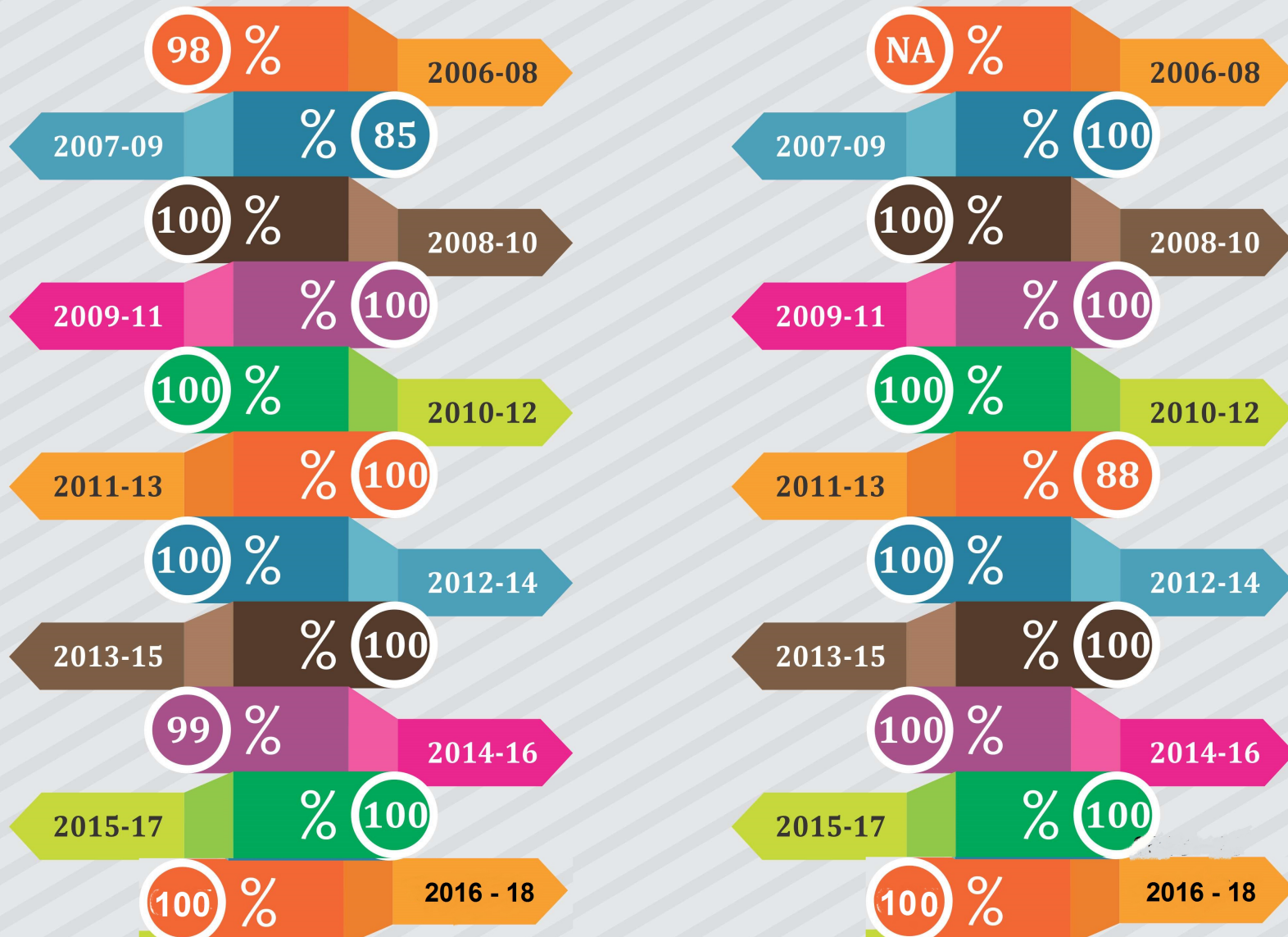


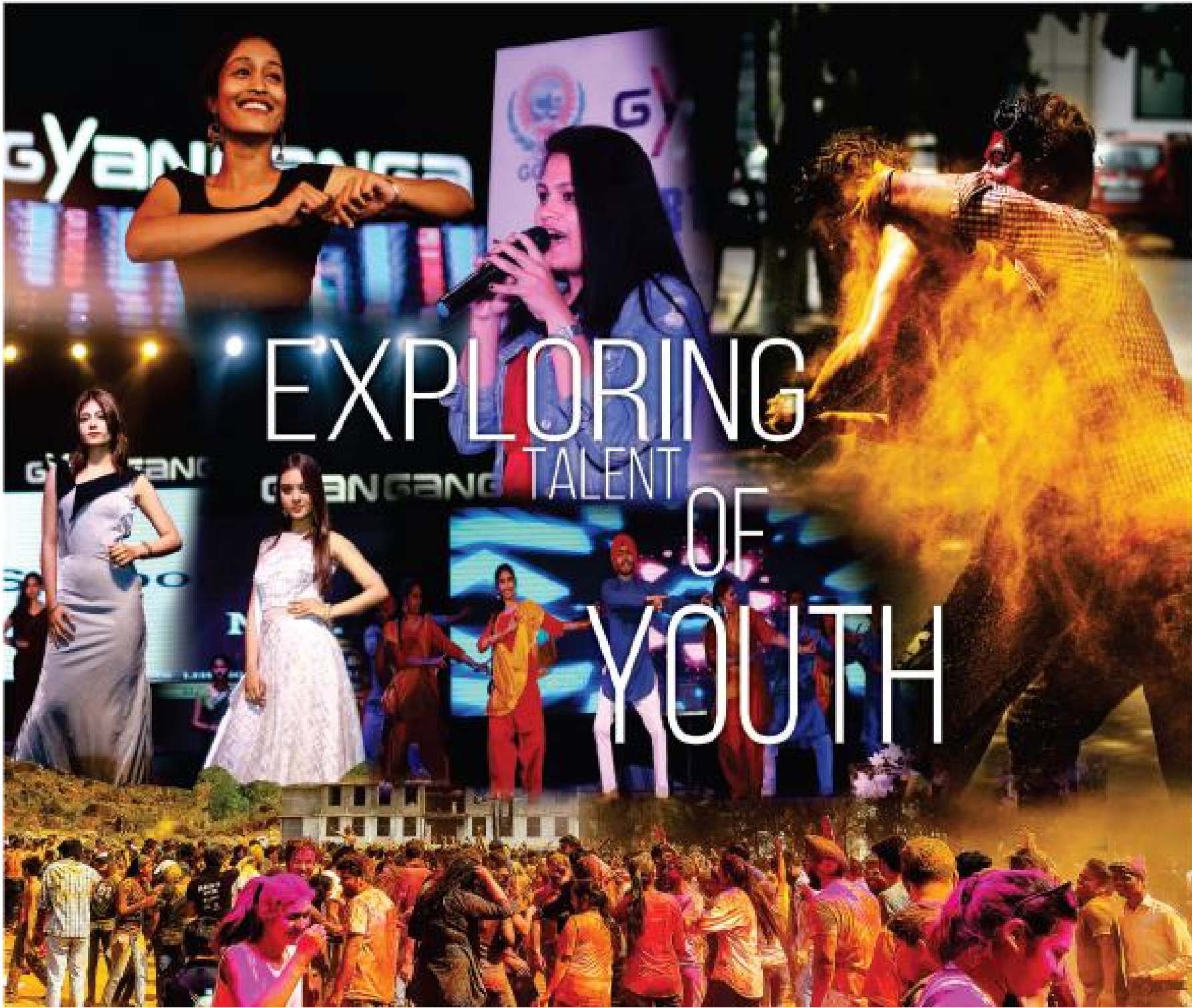


Gyan Ganga
Institute of Technology &
Sciences, Jabalpur

OVERALL RESULT OF PREVIOUS BATCHES

Gyan Ganga
College of Technology





EXPLORING
TALENT
OF
YOUTH



Dual Specialization

MBA

Degree

AFFILIATED TO RDVV, JABALPUR

**CONTACT FOR
CAREER
COUNSELLING
Batch 2020 - 22**

Tilwara Ghat Road, Besides Bargi Hills, Jabalpur

Contact : 9424707994, 7583898188, 9300622111, 8878833415